



IN OUR OWN VOICES INC, PRESENTS

UNITY THROUGH DIVERSITY

THE **POWER** OF UNITY

A NATIONAL **LGBTQIA+** BIPOC HEALTH CONFERENCE

OCTOBER 29-NOVEMBER 2, 2025

THE DESMOND HOTEL | ALBANY, NY

**SPONSORSHIP
OPPORTUNITIES**



SPONSORSHIP OPPORTUNITIES

The Conference will be held in-person on October 29 to November 2, 2025.

Over 225 scholars, administrators, activists and students from across the nation are expected to gather in person at the Hilton Albany for this highly anticipated event intended to reflect on the current status of health and wellness, spirituality, and political advocacy within LGBTQIA+ Black, Indigenous, and People of Color (BIPOC) communities.

The Conference will feature presentations, workshops, and panel discussions on the importance of meaningful involvement of LGBTQIA+ BIPOC and vulnerable subpopulations in our communities on issues such as: policy development and implementation, physical and mental health concerns, innovative and effective intervention methods, and research that addresses and educates audiences about the health and well-being of LGBTQIA+ BIPOC communities.

There are multiple opportunities for sponsorship of this year's Unity Through Diversity: The Power of Unity Health Conference, including different sponsorship levels allowing for organizations to customize their marketing, public relations, and recognition benefits package. Advertising in the Conference Guide is also available, as are Vendor Tables at the event. Corporations are welcome to create their own custom sponsorship packages.

This is a great opportunity to not only promote the health and well-being of LGBTQIA+ BIPOC communities throughout the nation, but to also have your company's name and message in front of corporate and community leaders.

If you have any questions, please contact In Our Own Voices staff by **calling (518) 432-4188, or by emailing info@inourownvoices.org.**

SPONSORSHIP LEVELS

POWER OF UNITY SPONSOR | \$50,000

- Full page color advertisement in the Conference Guide
- Acknowledgment from Chair at the start of event
- Two exclusive Exhibit Spaces
- Opportunity to hang corporate signage in conference rooms
- Opportunity to set up a resource table
- Corporate logo on Conference website and all promotional materials
- Complimentary attendance to the Conference for up to 10
- Send promotional swag items for distribution at the Conference
- One (1) 60 second staff video greeting to be played on the Conference welcoming day

PLATINUM SPONSOR | \$15,000

- Full page color advertisement in the Conference Guide
- Acknowledgment from Chair at the start of the event
- Logo recognition on event signage
- Logo on Conference website and all promotional materials
- Complimentary attendance to the Conference for up to 5 employees
- Opportunity to set up a virtual resource table
- Send promotional swag items for distribution at the Conference
- One (1) 30 second staff video greeting to be played on the second day of the Conference

GOLD SPONSOR | \$5,000

- Half page color advertisement in the Conference Guide
- Acknowledgment from Chair at the start of the event
- Logo recognition on event signage
- Logo on Conference website
- Complimentary attendance to the Conference for 2 employees
- Opportunity to set up a resource table

SILVER SPONSOR | \$3,500

- Quarter page color advertisement in the Conference Guide
- Recognition on event signage
- Logo on Conference website

BRONZE SPONSOR | \$1,500

- Eighth page color advertisement in the Conference Guide
- Recognition on event signage
- Logo on Conference website





HONORARY SPONSOR | \$500

- One-line greeting in the Conference Guide
- Listing on Conference website

Custom sponsorships are available. Contact In Our Own Voices to create your own corporate marketing, public relations, and recognition benefits package.

AD SPECIFICATIONS FOR CONFERENCE GUIDE

- All conference guide ads should be submitted no later than Friday, September 1st, 2025.
- Ads can be submitted in the following formats: Adobe Acrobat PDF, Adobe Photoshop PSD, JPG, or GIF.
- Programs such as Microsoft Word, PowerPoint or Publisher will not be accepted.
- All graphics and fonts should be embedded, sent with the file, or converted to outlines.
- All ads will be printed in color, and must include a full border. Ads lacking a border will have them added by the IOOV design staff.
- Ads that do not follow the exact ad specifications may have part of the image cut off. IOOV design staff reserves the right to modify the size of an ad if it does not follow the exact specifications.

| TYPE OF AD | SIZE OF AD | DIAGRAM | PRICE |
|--------------------|---------------|--|---------|
| Back Cover | 10" x 7.5" |  | \$5,000 |
| Inside Front Cover | 10" x 7.5" | | \$3,500 |
| Inside Back Cover | 10" x 7.5" | | \$2,500 |
| Full Page | 10" x 7.5" | | \$1,500 |
| Half Page | 5" x 7.5" |  | \$800 |
| Quarter Page | 5" x 3.5" |  | \$450 |
| Eighth Page | 2.5" x 3.5" |  | \$250 |
| One-Line Greeting | 60 Characters | TEXT ONLY | \$150 |

All back cover, inside front cover, and inside back cover ads are considered full pages for sizing purposes. All ads will be printed in color. Text-based ad copy will be formatted into the ad space and copied exactly as received. Ads are sold on a first-come, first-serve basis and In Our Own Voices reserves the right for final approval and editing of ad copy. To submit an ad, fill out the form on the next page of this booklet and mail, email, or fax the form to In Our Own Voices, Inc.

SPONSORSHIP FORM

CONTACT NAME _____

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PHONE _____ EMAIL _____

SPONSORSHIP LEVEL

☐ POWER OF UNITY | \$50,000

☐ PLATINUM | \$15,000

☐ GOLD | \$5,000

☐ SILVER | \$3,500

☐ BRONZE | \$1,500

☐ HONORARY | \$500

CONFERENCE GUIDE AD

☐ BACK COVER | \$5,000

☐ INSIDE FRONT COVER | \$3,500

☐ INSIDE BACK COVER | \$2,500

☐ FULL PAGE | \$1,500

☐ HALF PAGE | \$800

☐ QUARTER PAGE | \$450

☐ EIGHTH PAGE | \$250

☐ ONE LINE GREETING | \$150

PAYMENT INFORMATION

TOTAL AMOUNT ENCLOSED \$ _____

☐ CREDIT CARD ☐ CHECK ☐ MONEY ORDER

**Checks and money orders should be made out to "In Our Own Voices"*

CLICK HERE

FOR CREDIT CARD PAYMENTS

I affirm that I am authorized to enter into this contract and adhere to the terms specified.

SIGNATURE _____

Please submit this form, along with your payment no later than September 1st, 2025.

Note that only print-ready artwork can be accepted. Text-based ad copy will be formatted into the ad space and copied exactly as received. Ads are sold on a first come, first serve basis, and In Our Own Voices reserves the right for final approval and editing of ad copy.

VENDOR TABLES

TABLE RENTALS

- A limited number of vendor tables are available for organizations and corporations to utilize during the conference to share information, talk with participants, and exhibit products and services.
- It is expected that organizations and corporations who rent vendor tables will send knowledgeable employees to staff the table during the hours of the conference. Employees who are staffing the vendor tables will not have access to conference activities, which include workshops and other events.
- Registration includes access to the Hilton Albany to set up your table and an opportunity to engage with the community while promoting your organization and programs.
- Tables are available on a first-come, first-serve basis.

VENDOR TABLE RATES

| DATE | FOR PROFIT RATE | NON PROFIT RATE |
|------------------------|-----------------|-----------------|
| Thursday, October 26th | \$250 | \$100 |
| Friday, October 27th | \$250 | \$100 |
| Saturday, October 28th | \$250 | \$100 |

To reserve table space at the conference, complete the Vendor Table Registration Form and return it to In Our Own Voices, Inc. by September 15, 2023.

When reserving table space at the non-profit rate, you must have proof of non-profit status. Table space is limited, and is available on a first come, first serve basis.
All payments should be made to "In Our Own Voices."

If you have any questions, contact **In Our Own Voices at (518) 432-4188**
or email utd@inourownvoices.org.

VENDOR REGISTRATION FORM

CONTACT NAME _____

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PHONE _____ EMAIL _____

Please check the Date(s) and payment options you would like to participate in.

☐ THURSDAY, OCTOBER 26TH

☐ FOR PROFIT | \$250

☐ NON-PROFIT | \$100

☐ FRIDAY, OCTOBER 27TH

☐ FOR PROFIT | \$250

☐ NON-PROFIT | \$100

☐ SATURDAY, OCTOBER 28TH

☐ FOR PROFIT | \$250

☐ NON-PROFIT | \$100

PAYMENT INFORMATION

TOTAL AMOUNT ENCLOSED \$ _____

☐ CREDIT CARD ☐ CHECK ☐ MONEY ORDER

**Checks and money orders should be made out to "In Our Own Voices"*

CLICK HERE

FOR CREDIT CARD PAYMENTS

I affirm that I am authorized to enter into this contract and adhere to the terms specified.

SIGNATURE _____

Once this form is completed please return to In Our Own Voices by email, fax, or mail.

EMAIL

utd@inourownvoices.org

FAX

518-432-4123

MAIL

In Our Own Voices, Inc.
245 Lark St.
Albany, NY 12210

Please submit this form, along with your payment no later than September 15, 2025.

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UNITY THROUGH DIVERSITY

THE POWER OF UNITY

2023 CONFERENCE OUTCOMES

Unity Through Diversity: The Power of Unity is our biennial health, wellness, and capacity-building conference for LGBTQIA+ Black, Indigenous, and People of Color (BIPOC) communities. Hosted locally in Albany, NY, Unity Through Diversity offers participants the chance to enjoy workshops, panel presentations, and keynotes by activists and scholars from across the nation.

ATTENDEES

25+

LGBTQIA+ AND PROGRESSIVE NATIONAL ORGANIZATIONS



300+

ATTENDEES, ORGANIZATIONS, AND SPEAKERS



FROM

31

STATES

CONFERENCE CONTENT



35

WORKSHOPS, ROUNDTABLES, AND SESSIONS ACROSS 4 DAYS

TOPICS COVERED:

Culturally Specific Care for Domestic Violence
BIPOC Mental Health and Wellness
Immigration and LGBTQIA+ Immigrants
Elder Populations and Degenerative Illness
HIV/AIDS in LGBTQIA+ BIPOC
Recovery and Sobriety
LGBTQIA+ BIPOC Issues in Foster Care Systems

96%

OF ATTENDEES WOULD ATTEND AGAIN AND/OR RECOMMEND THE CONFERENCE TO OTHERS



94%

OF ATTENDEES SAID THE CONFERENCE INCREASED THEIR KNOWLEDGE OF LGBTQIA+ BIPOC ISSUES

DEMOGRAPHICS

73%



OF ATTENDEES WERE BIPOC

71%

OF ATTENDEES IDENTIFIED AS LESBIAN, GAY, BISEXUAL, PANSEXUAL, QUEER, ASEXUAL, OR OTHERWISE NOT HETEROSEXUAL



34%

OF ATTENDEES IDENTIFIED AS TRANSGENDER, GENDER NON-CONFORMING, NON-BINARY, OR TWO-SPIRIT.



15,326

 SOCIAL MEDIA IMPRESSIONS

121,515

 IN-APP SPONSOR IMPRESSIONS

If you have any questions or need any further information please email utd@inourownvoices.org

@ioov245

facebook.com/LGBTPOC

@In Our Own Voices, Inc.